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Strich & Faden - Heimat, Volkskunst und Travestie



Schalalala Knitting Circle (DE)

Intro

In its Fan Scarf Remix Project, the Schalalala Knitting Circle synthesizes many artistic techniques, disciplines and activities: Geek Crafting, Net-art, Social Media, real life knitting circles - as a whole, it may well be dubbed "social sculpture". It takes as its starting point one of the ultimate expressions of urban ersatz tribalism (next to the head scarf): The hooligan fan scarf, and turns its sectarian aspect into a positive cosmopolitan multicultural statement.

Artist Statement

The fan, observer of playful conflict, can use the fan-scarf only as a limited communication medium. It is either for team A or team B, with or against it.

Schalalala is a fan scarf remix project, that takes place both online and offline, which enables the fan/user to create a more self-determined formulation.

About the Netzwerk scarf:

From XING to Facebook, networking as a metaphor and promise is currently the main theme of the digital world. As such it has something folkloristic, a bit like the contemporary incarnation of the knitting circle. (See German Wikipedia on folklore: "Negatively speaking, the term is used to describe the kitschy mercantilization of regional culture and superstition.")

Online

www.schalalala.de